CRISTINA M. FIGUEROA, MA

Pleasantville, NY | (856) 220-5896 | cf38091p@pace.edu | linkedin.com/in/cristina-figueroa-ma

DIGITAL MEDIA | CINEMATOGRAPHY | COMMUNICATIONS | EDITING & PRODUCTION

PROFESSIONAL EXPERIENCE

Talbot Media - Video Production Intern, New York, NY

Feb 2025 – Aug 2025

Talbot Media LLC is a digital media agency designed to help brands share their stories, engage with their audiences, and enhance their presence through visual content.

- Coordinated 15+ video production shoots for key clients including TikTok and Lyrically Correct. Set up equipment, lighting, audio and lead editing efforts for all client video content across platforms including Instagram and TikTok.
- Collaborated with the production team of 3+ to develop innovative video concepts by researching industry trends and integrating the latest production technologies and best practices.

FOX Nation/FOX News Media – Intern, New York, NY

Aug 2023 – Nov 2023

Fox Nation is a streaming service offered by Fox News. It provides exclusive content, including original shows, documentaries, and news stories, that celebrate American values and patriotism.

- Transcribed and logged footage for FOX Nation's 'Who Can Forget 2023?'
- Collaborated with various departments within FOX, learning aspects of legal, finance, graphics, and field production.
- Partnered with video editors on 'Fright Night, America's Scariest Hotels', offering editing suggestions to enhance projects and shape them into polished final broadcasts.
- Conducted research for productions like 'Who is Sam Bankman-Fried?' and 'Who is Hamas?'
- Assisted with field shoots for 'Who is Sam Bankman-Fried?', 'Who Can Forget 2023?', and 'Who is Barbie?' gathering licensed archival footage and images for all three productions.

Figueroafilms – Freelance Videographer/Photographer, NJ & NY

Jan 2018 - Present

Small business owner and operator established sophomore year of high school.

- Providing videography/photography/editing services for 50+ events and clients including graduations, sweet 16 celebrations, college applications, college sporting recruitment, weddings, music/dance videos, promotion videos, as well as short films.
- Led 15 events for Pace University requiring videography, content creation, editing, and photography.

EDUCATION | CERTIFICATIONS

Pace University, *Dyson College of Arts and Sciences*Master of Science, Communications and Digital Media
Bachelor of Science, Digital Cinema and Filmmaking

Pleasantville, NY

May 2025

May 2024

GPA: 3.88 | Honors: Dean's List all 4 Years, Summa Cum Lade, Omicron Delta Kappa Honor Society

Relevant Coursework: Media Production, The Making of a Motion Picture, Digital Editing, Video 1, Story Idea Development, Advertising Strategy and Creative, Principles of Marketing, Digital Design, News Reporting, Producing the Music Video, Casting, Producing the Documentary, Video News Reporting, Directing, Cinematography 1 & 2, Lighting, Producing the Horror Film, Effective Speaking, Communications Research, Social Media Trends, Effective Website Architecture, Digital Field Production.

CREATIVE PROJECTS | AWARDS

<u>'Back on 74 – Body Language Short Film'</u>: Director, Cinematographer, Producer and Editor Nominee for the 2024 International Puerto Rican Heritage Film Festival in NYC (IPRHFF)

Oct 2023 Nov 2024

Best Picture Under 5 Minutes Blue and Golden Globe Winner

May 2024

'Aberrations'- Student Short Film: Assistant Director, Cinematographer, Ronin Gimbal Operation

Student Film Featured on Pleasantville Community Television to over 50,000 homes.

March 2024

For the Love of Food: 'Pour l'amor de la Cuisine': Best Student Documentary Short Film Winner of the Williamsburg International Film and Music Competition

May 2023

• One of fifteen students selected to film a documentary in France. Responsibilities included: Pre-Production Research, Post-Production Editing, Original Stop Motion / Transition Graphic Design and Music Curation.

LEADERSHIP EXPERIENCE | VOLUNTEER WORK

Pace University, Resident Assistant, Elm Hall (Nov 2022 – Aug 2025) | Pace University, Film Club Member (Sept 2021-Aug 2025) | Pace University, Latino Student Association Senator (Sep 2022 - May 2024) B.O.L.D, Peer Leader, (Sept 2018-Mar 2020) | SKILLS AND INTERESTS

Software: Final Cut Pro X, Avid Media Composer, iMovie, Adobe Premier Pro, Adobe After Effects, Adobe Creative Suite, Photoshop, Excel, Microsoft Word, Google Docs, Zoom, CapCut, TikTok, Video Production, Motion Array, Riverside, Cinematography, Lighting, Gaffing | Languages: English and Spanish